



700 Central Avenue
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,
PLEASE CALL OR VISIT ONE OF OUR LOCAL BANKING CENTERS

*Si tiene alguna pregunta, por favor
llame o visite un centro bancario local.*

BayFirstFinancial.com/Locations

NMLS ID 806183



TRENDSETTERS
► CLUB

NEWSLETTER | FALL 2025

LET'S WELCOME FALL TOGETHER, TRENDSETTERS!



Temperatures might finally be dropping, but our TrendSetters Club events calendar is heating up!

We are thrilled to share this quarter's action-packed lineup of fall and holiday events created especially for you!

We're bringing back some old favorites and adding plenty of new and exciting opportunities to get out and about. With your help, our TrendSetters family has grown to more than 2,000 fun-loving, adventure-seeking members. Thank you for being a part of it all and for helping us welcome our newest members of the BayFirst family.

REFERRING FRIENDS JUST GOT EASIER.

We're making it easier than ever to share the benefits of being a TrendSetter!

You can now pick up Referral Cards at any of our banking centers or at the next TrendSetters event. Simply fill out your information on the card and pass it along to a friend. When your friend brings the card with them to open a new account, they'll hand it to the teller who will log your referral and make sure you get the credit you deserve for spreading the word! An example of the Referral Card can be found just below so you'll know what to look for.



I WAS REFERRED BY:

CURRENT TRENDSETTER NAME:

ADDRESS: _____

PHONE: _____

EMAIL: _____

FALL EVENTS



Registration for these events opens on **Monday, October 6 at 9 AM.**

Visit BayFirstFinancial.com/TrendSettersEvents for registration, full details, and disclosures.

Events do sell out, so register early.

SCAN CODE TO REGISTER

LIQUID TO LAND HISTORY TOUR

THURSDAY, OCTOBER 9 | 11:15 AM

📍 St. Pete Pier | 600 2nd Avenue NE, Gate 23, Slip #Q47

Come aboard for a St. Pete history charter launching from the historic St. Pete Pier with the crew from Tampa Bay Watch.

Exclusive Rate: **\$22 per TrendSetter**

FALL FLOWER ARRANGING

TUESDAY, OCTOBER 14 | 2 PM

📍 Hayes Florist | 5444 Park Blvd, Pinellas Park

Join Hayes Florist to learn the art of flower arranging with this family-owned neighborhood business.

Exclusive Rate: **\$25 per TrendSetter**

BUILD A BEE HOTEL

WEDNESDAY, OCTOBER 22 | 2 PM

📍 BayFirst | 401 N. Indian Rocks Road, Belleair Bluffs

Join veteran beekeeper Ashley Brown as she shares years of experience from her bee-loving journey.

Exclusive Rate: **\$18 per TrendSetter**

GLASS BLOWING CLASS

TUESDAY, OCTOBER 28 | 2 PM

📍 Zen Glass Studio | 600 27th Street South, St. Petersburg

Step up to the torch for this introduction to glassblowing with a demonstration by experienced artists.

Exclusive Rate: **\$30 per TrendSetter**

INSHORE FISHING EXPERIENCE

TUESDAY, NOVEMBER 4 | 10 AM

📍 Gulfport Waterfront | Exact Address TBD

Join St. Pete native fishing guide Captain Spencer of Seein' Red Sportfishing for a morning of fishing along Gulfport's waterfront.

Exclusive Rate: **\$15 per TrendSetter**

STRETCH MED

WEDNESDAY, NOVEMBER 12 | 1 PM

📍 StretchMed | 6958 22nd Ave North, St. Petersburg

StretchMed is an assisted stretching studio focused on helping to eliminate chronic pain, increase mobility, and rejuvenate.

Exclusive Rate: **\$10 per TrendSetter**

DECK MY HOME FOR THE HOLIDAYS

MONDAY, NOVEMBER 17 | 2 PM

📍 Gibson's on Central | 2646 Central Avenue, St. Petersburg

Receive expert design tips from local interior designer, Tara Gibson, and take home a festive candle.

Exclusive Rate: **\$15 per TrendSetter**

THANKSGIVING FLOWER ARRANGING

TUESDAY, NOVEMBER 25 | 2 PM

📍 BayFirst | 401 N. Indian Rocks Road, Belleair Bluffs

Impress your family and friends with a fresh flower arrangement created by you with the help of Rambling Rose.

Exclusive Rate: **\$33 per TrendSetter**

POTTERY CLASS

TUESDAY, DECEMBER 2 | 2 PM

📍 The Hive Community Clay | 559 49th Street South, St. Petersburg

Throw on the wheel! Expert teachers will teach you the skills you need to make your own ceramic masterpieces.

Exclusive Rate: **\$30 per TrendSetter**

HAIR TINSEL - HOLIDAY SPARKLE

TUESDAY, DECEMBER 9 | 1 PM & 3 PM

📍 BayFirst | 9190 Seminole Blvd., Seminole

Try out a hot new beauty trend! Tinsel hair, also known as fairy hair, is "shimmering strands that are attached to hair."

Exclusive Rate: **\$10 per TrendSetter**

STARLITE HOLIDAY CRUISE

WEDNESDAY, DECEMBER 10 | 7 PM

📍 Starlite Cruises | 3400 Pasadena Avenue South, South Pasadena

The StarLite Sapphire Dining Yacht Private Holiday Cruise returns as a TrendSetters tradition!

Exclusive Rate: **\$32 per TrendSetter**

GEL MANICURE

TUESDAY, DECEMBER 16 | 1 PM

📍 Kay Nail Bar | 10195 Bay Pines Blvd., Suite 105, St. Petersburg

Get dolled up for the holiday season and pamper yourself with a gel (or regular) manicure!

Exclusive Rate: **\$18 per TrendSetter**

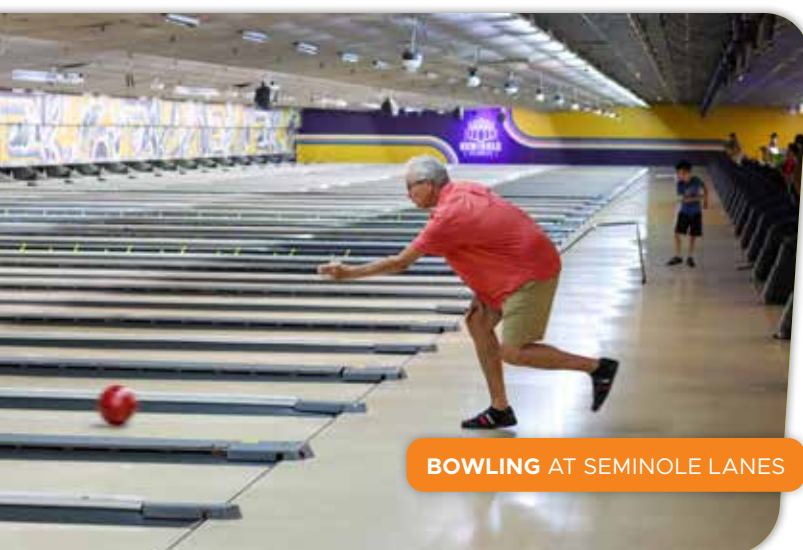
THANKS FOR JOINING US AT OUR SUMMER EVENTS!



BEHIND THE SCENES AIRPORT TOUR AT TPA



SELF DEFENSE CLASS WITH ST PETE FIGHT TEAM



BOWLING AT SEMINOLE LANES



CALADIUM GARDENING CLASS WITH TERRI BATES