

BAYFIRST

700 Central Avenue
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,
PLEASE CALL ONE OF OUR BANKING CENTERS.

Si tiene alguna pregunta, por favor
llame o visite un centro bancario local.

BayFirstFinancial.com/Locations

NMLS ID 806183



Summer 2025

TRENDSETTERS
► CLUB

Newsletter

LET'S BEAT THE SUMMER HEAT TOGETHER, **TRENDSETTERS!**

Temperatures are rising, and we are doing our best to keep it cool!

Our Club Member Events Calendar is locked and loaded with plenty of new off-site summer adventures. It is truly our pleasure to plan these activities for you, our loyal customers, and we look forward to seeing you and welcoming new members at each.

As always, we want to remind you that our amazing offers are exclusively available to current BayFirst TrendSetters ONLY. You are valued members of our community, and we want to ensure that we can continue to offer exciting opportunities and adventures to you at significantly discounted prices. Our current calendar does not include any bring-a-guest opportunities.

BayFirst appreciates your loyalty and participation in our TrendSetters Club, and we look forward to providing you with even more fun, affordable, and exciting opportunities in 2025!

STAY ALERT: KEEP YOUR ACCOUNTS SAFE!

Scammers may call or text you using a phone number that appears to be from BayFirst, pretending to be us and attempting to get your account number, username, password, verification code, or PIN. Please know that BayFirst will never reach out to you to request sensitive information.

If you receive a message or call that seems suspicious, do not share any personal information. Instead, hang up or stop replying and contact us directly at 833.698.2265 to confirm.

Your security is our priority.

LET'S CHAT!

Have you met our TrendSetters Club Event Coordinator, Joanna Braddock? Joanna handles our events and is your best point of contact for any questions or concerns.

Joanna.Braddock@BayFirstFinancial.com

SUMMER EVENTS

Registration for these events opens on Monday, July 7 at 9 a.m.
Visit BayFirstFinancial.com/TrendSettersEvents for registration and full details.

Events do sell out, so register early.

MILK & HONEY PEDICURE

JULY 17 | 1 PM

Kay Nails Bar – 10195 Bay Pines Boulevard, Suite 105, St. Pete

Kay Nails Bar is happy to welcome TrendSetters back to the studio! Pamper yourself with a luxurious Milk & Honey pedicure. Choose your color and bust out your summer sandals. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$20 per TrendSetter

AUTHENTIC GREEK DINING EXPERIENCE

JULY 22 | 11:30 AM

Hellas Restaurant – 785 Dodecanese Blvd., Tarpon Springs

Experience the best of Greek dining! Enjoy award-winning cuisine at this family-owned cornerstone of the Greek community in Tarpon Springs.

Exclusive TrendSetters Rate: \$14 per TrendSetter

TACO TUESDAY BY THE BAY

JULY 29 | 11:30 AM

The Island Grille - 210 Madonna Blvd., Tierra Verde

Stop in for lunch with a waterfront marina view.

TrendSetters will enjoy two tacos, with a choice of chicken, pork, fish or shrimp, plus one side and a beverage. All guests will also receive a pass to enjoy the poolside view of this popular destination for the afternoon!

Exclusive TrendSetters Rate: \$16 per TrendSetter

BOWLING

AUGUST 5 | 2 PM

Seminole Lanes – 8668 Park Blvd., Suite K, Seminole

TrendSetters can beat the heat with indoor fun while bowling at Seminole Lanes! Join us for this great American pastime. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$8 per TrendSetter

SELF DEFENSE CLASS

AUGUST 13 | 11 AM

St. Pete Fight Team – 2259 2nd Ave South, St. Pete

Join 7th degree black belt and studio owner Germano Coker and his 3rd degree black belt partner/wife Emma Coker for a Self-Empowerment Series. Learn ways to raise awareness of your surroundings, use your voice, defuse situations, improve your self-defense, and more! Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$6 per TrendSetter

CALADIUM GARDENING CLASS

AUGUST 27 | 2 PM

BayFirst St. Pete | 700 Central Avenue, St. Pete

Join third generation family farmer and expert horticulturist Terri Bates for a private gardening class. Her family's women-run caladium farm in Lake Placid, Florida—one of just eight left in the world—has shipped bulbs for over 65 years. Best of all, you'll get to take home your own potted caladium. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$10 per TrendSetter

ORCHID GARDENING CLASS

SEPTEMBER 3 | 2 PM

Potted Pair Florist | 596 Indian Rocks Road, Belleair Bluffs

Join Andrea & Diane from the Potted Pair to explore the world of orchids. Members will learn orchid care and blooming techniques and even plant one to take home! Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$15 per TrendSetter

BEHIND THE SCENES AIRPORT TOUR

SEPTEMBER 10 | 1 PM

Tampa International Airport – 4100 George J. Bean Pkwy.

This two-part tour includes an hour-long passenger minibus tour explaining all there is to know about the daily operations on the airfield and a walking behind-the-scenes excursion to discover the latest addition to the airport's guided tours: baggage services! All attendees will receive a \$20 gift card to cover parking expenses at TPA.

Exclusive TrendSetters Rate: FREE

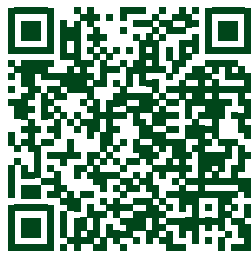
SUB MAKING & COLD BREW CLASS

SEPTEMBER 17 | 2 PM

Gateway Subs – 5931 4th Street North, St. Pete

Meet the talented team at Gateway Subs (a valued customer of BayFirst) and learn from the best about how to create a truly memorable sub! After crafting the perfect sandwich, you will learn all about their famous cold brew coffee. They may even send you home with a special treat. Join the Herd!

Exclusive TrendSetters Rate: \$10 per TrendSetter



STRETCHMED

SEPTEMBER 23 | 2 PM

StretchMed – 6958 22nd Ave North, St. Pete

StretchMed is an assisted stretching studio focused on eliminating chronic pain, increasing mobility, rejuvenating, and ensuring you move well! The team will stretch you from head to toe, increasing blood flow to help with muscle soreness and stiffness. Small bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$10 per TrendSetter

SCAN TO REGISTER

To register, please visit BayFirstFinancial.com/TrendSettersEvents. Participants must register via Eventbrite as we can not registrations at our banking centers. If you need any assistance navigating Eventbrite, please email TrendSetters@bayfirstfinancial.com. Each TrendSetter attending the event must register individually with name and email address. Even if the event is free, you must still register in order to attend. We are happy to offer these events at our **Exclusive TrendSetters Rate**, which is typically discounted by 50% of the normal purchase price. Email is our preferred method of communication with our guests. Once registered, please check your email that you registered with for registration confirmation, additional information about the event and any updates that may occur. These events sell out quickly so be sure to register as soon as possible. Once an event is sold out, we invite you to join the waitlist on Eventbrite. We will contact you if any spots become available. Thank you for understanding and participating!

THANKS FOR JOINING US AT OUR SPRING EVENTS!

