



700 Central Avenue  
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,  
PLEASE CALL OR VISIT ONE OF OUR LOCAL BANKING CENTERS

*Si tiene alguna pregunta, por favor  
llame o visite un centro bancario local.*

[BayFirstFinancial.com/Locations](https://BayFirstFinancial.com/Locations)

NMLS ID 806183



TRENDSETTERS  
► CLUB

NEWSLETTER | WINTER 2026

# HAPPY HOLIDAYS, TRENDSETTERS!



As 2025 comes to a close, we want to take a moment to express our heartfelt thanks to you, our valued TrendSetters. Your loyalty, engagement and trust make BayFirst stronger every day. It's been a year full of dining, learning, and enjoying shared experiences, and we are truly grateful to have you as part of our banking family.

## Looking Ahead to 2026

The new year will bring exciting opportunities, and we're thrilled to share them with you. Enjoy upcoming club experiences such as outrigger canoeing, trolley tours, and unique dining events, along with other exclusive member perks. Coupled with our continued support for your financial goals, we look forward to a year full of connection, joy and prosperity.

## REFERRING FRIENDS JUST GOT EASIER.

**We're making it easier than ever to share the benefits of being a TrendSetter!**

You can now pick up Referral Cards at any of our banking centers or at the next TrendSetters event. Simply fill out your information on the card and pass it along to a friend. When your friend brings the card with them to open a new account, they'll hand it to the teller who will log your referral and make sure you get the credit you deserve for spreading the word! An example of the Referral Card can be found just below so you'll know what to look for.



**I WAS REFERRED BY:**

**CURRENT TRENDSETTER NAME:**

\_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

\_\_\_\_\_

**PHONE:** \_\_\_\_\_

\_\_\_\_\_

**EMAIL:** \_\_\_\_\_

# WINTER EVENTS



Registration for these events opens on **Monday, January 5 at 9 AM.**

Visit [BayFirstFinancial.com/TrendSettersEvents](https://BayFirstFinancial.com/TrendSettersEvents) for registration, full details, and disclosures.

*Events do sell out, so register early.*

SCAN CODE TO REGISTER

## ITALIAN SUNDAY DINNER AT NONNA'S

SUNDAY, JANUARY 11 | 4 PM

📍 La Casa Del Pane | 7110 Gulf Blvd, St. Pete Beach

Our TrendSetters family will enjoy a meal seated together at one table and delight in antipasti, caprese, pasta, fresh semolina, salad, wine, and dessert.

Exclusive Rate: **\$30 per TrendSetter**

## RINGLING MUSEUM PRIVATE TOUR

THURSDAY, JANUARY 15 | 1 PM

📍 Ringling Museum | 5401 Bay Shore Road, Sarasota

Get acquainted with the Ringling's art collection on and engaging private tour. TrendSetters are also welcome to explore the estate before and after the tour!

Exclusive Rate: **\$15 per TrendSetter**

## ITALIAN COOKING CLASS

WEDNESDAY, JANUARY 21 | 4 PM

📍 La Casa Del Pane | 7110 Gulf Blvd, St. Pete Beach

Join Anna to learn more about traditional Italian cooking and take home an entrée to share.

Exclusive Rate: **\$35 per TrendSetter**

## GLASS BLOWING CLASS

TUESDAY, JANUARY 27 | 2 PM

📍 Zen Glass Studio | 600 27th Street South, St. Petersburg

Step up to the torch for this introduction to glassblowing with a demonstration by experienced artists.

Exclusive Rate: **\$30 per TrendSetter**

## VALENTINE FLOWER ARRANGING CLASS

WEDNESDAY, FEBRUARY 4 | 2 PM

📍 Hayes Florist | 5444 Park Blvd, Pinellas Park

Join Hayes Florist to learn the art of flower arranging with this family-owned neighborhood business.

Exclusive Rate: **\$25 per TrendSetter**

## LUNAR NEW YEAR'S LUNCHEON

TUESDAY, FEBRUARY 17 | 11:30 AM

📍 P.F. Chang's | 27001 US Highway 19 N, Clearwater

Celebrate the Chinese New Year or Spring Festival based on the Chinese lunar calendar. Enjoy a festive lunch featuring a limited menu including a beverage.

Exclusive Rate: **\$14 per TrendSetter**

## LINGER LODGE RESTAURANT

WEDNESDAY, FEBRUARY 25 | 11:30 AM

📍 Linger Lodge | 7116 85th Street Court East, Bradenton

Enjoy this quirky yet charming restaurant with a scenic view of the Braden River. Choose from a limited lunch menu.

Exclusive Rate: **\$18 per TrendSetter**

## ISLAND KAYAK ADVENTURES - SHELL KEY

TUESDAY, MARCH 3 | 1 PM

📍 Tierra Verde | Address TBD

Join this family-owned local tour company for an eco-kayak adventure to Shell Key Preserve. No experience necessary.

Exclusive Rate: **\$25 per TrendSetter**

## DECOSMO WINE TASTING

WEDNESDAY, MARCH 11 | 2 PM

📍 DeCosmo Italian Market | 6832 49th Street North, Pinellas Park

Join us for a tasting while snacking on authentic delicacies hand selected by our gracious hosts at this family-owned business.

Exclusive Rate: **\$12 per TrendSetter**

## OUTRIGGER CANOE EXPERIENCE

TUESDAY, MARCH 19 | 9:30 AM

📍 Clearwater Community Sailing Center | 1001 Gulf Blvd, Clearwater

Program will orient paddlers to the culture and history of this legacy sport. All participants must know how to swim.

Exclusive Rate: **\$12 per TrendSetter**

## STAR TROLLEY ST. PETE HISTORY TOUR

TUESDAY, MARCH 24 | 2 PM

📍 St. Pete Museum of History Parking Lot | 335 2nd Ave NE, St. Pete

From Thrill Hill and Roser Park to Coffee Pot Bayou and Mirror Lake, the Museum of History and Star Trolley take you on a historic trip through St. Pete's past.

Exclusive Rate: **\$15 per TrendSetter**

## ST. PETE DISTILLERY TOUR & TASTING

TUESDAY, MARCH 31 | 2 PM

📍 St. Pete Distillery | 800 31st Street South, St. Pete

Walk through each stage of production from milling and fermentation to distillation and aging led by an expert guide. Cap off your visit with a tasting of 6 handcrafted spirits in their tasting room!

Exclusive Rate: **\$13 per TrendSetter**



# THANKS FOR JOINING US AT OUR FALL EVENTS!



INSHORE FISHING EXPERIENCE WITH CAPTAIN SPENCER



DECK MY HOME FOR THE HOLIDAYS WITH GIBSON S ON CENTRAL



POTTERY CLASS AT THE HIVE COMMUNITY CLAY



GLASS BLOWING CLASS AT ZEN GLASS STUDIO