BACK TO SCHOOL, BACK TO SAVING!

Welcome back to the Cash Kids Corner! We're excited to see familiar faces in our banking centers and welcome new members too!

As you settle into your new school year, remember that Cash and the BayFirst team are always here to help you reach your savings goals and have fun while doing it. Check out the fun events and giveaways planned for our members in the next few months below! See you there!



YOU'RE INVITED TO KIDS CLUB SATURDAYS

Join us on the third Saturday of each month for Kids Club Saturdays! We're making banking fun with special treats for the whole family, prizes for members who make a deposit into their Cash Kids Club account, and special visits from our community partners! Scan the QR code below to see the full schedule and plan your visit! Then stop by any BayFirst location from 9 a.m. to 12 p.m. to get in on the fun.*



OUR PARTNERS

On the first Saturday of each month, all Cash Kids Club members receive free admission to one of 12 incredible community partners located throughout the Tampa Bay area! You can review the list of our partners and their designated Saturday on our website by scanning the QR code below, or check out the full calendar with all 2024 partners found later in this newsletter.

To take advantage of these offers, you must bring your Cash Kids Club Membership Card to each partner.





*Sarasota Downtown and Newtown locations are closed on Saturdays.



CASH KIDS CORNER Fall 2024 Newsletter



PINELLAS PARK CASH BASH

Stop by our Pinellas Park Banking Center for a day of free family fun! We'll have complimentary food, games for the whole family, a DJ, bounce house, touch tank from Tampa Bay Watch Discovery Center, and more!

- Saturday, September 21
- 9:00 a.m. 1:00 p.m.
- Pinellas Park Banking Center 5250 Park Boulevard

BAYFIRST IS THE BEST BANK IN FLORIDA!

We're honored to be named the best bank in Florida by Forbes Magazine!

We couldn't have achieved this award without the support of incredible customers like you. Thank you for banking with us!



A FRIENDLY REMINDER ABOUT OUR PARTNER OFFERS

We love offering free and discounted opportunities for learning and fun. However, to continue to do so, it's important that all members understand and follow the rules created with the community partners hosting our club on the first Saturday of the month. Please remember:

Offers are exclusively for Kids Club members ONLY and do not extend to parents, friends, grandparents, etc.

All participating kids must present physical copies of their membership card at the venue to take advantage of the offer.

• Our partners do not have access to our customer database to confirm membership. This is to ensure members' security and privacy.

Unfortunately, there is no flexibility. Without a membership card, you will not be able to take part. Thank you for your understanding. Your cooperation will allow us to renew this program in 2025!



CASH KIDS CORNER Fall 2024 Newsletter

REMAINING 2024 EVENTS

MUSEUM OF SCIENCE AND INDUSTRY

FREE ENTRY FOR KIDS CLUB MEMBERS

SEPTEMBER 7 | 10:00 AM

4801 E. Fowler Avenue, Tampa

MOSI is a scientific playground with more than 100 hands-on activities. Kids Club members get free access on September 7 with their membership card!¹

TAMPA BAY WATCH DISCOVERY CENTER

PINELLAS PARK BANKING CENTER VISIT SEPTEMBER 21 | 10:00 AM

5250 Park Boulevard, Pinellas Park

Interact with sea creatures in touch tanks and learn about local conservation efforts with the experts from the Tampa Bay Watch Discovery Center at our Pinellas Park location.

ALLIGATOR & WILDLIFE DISCOVERY CENTER

BEE RIDGE BANKING CENTER VISIT

SEPTEMBER 21 | 10:00 AM 5600 Bee Ridge Road, Sarasota

Meet the experts from the Alligator & Wildlife Discovery Center at our Bee Ridge Banking Center and get up close and personal with unique animal species.

BIG CAT HABITAT

WEST BRADENTON BANKING CENTER VISIT

SEPTEMBER 21 | 10:00 AM 2102 59th Street W, Bradenton

Learn about exotic animal care and conservation efforts at our West Bradenton Banking Center with the experts from Big Cat Habitat, a local large-animal rescue.

ALLIGATOR & WILDLIFE DISCOVERY CENTER

FREE ENTRY FOR KIDS CLUB MEMBERS

OCTOBER 5 | 10:00 AM

4703 Park Street North, St. Petersburg

Florida is home to some of the most unique and interesting animal species, and Alligator & Wildlife Discovery Center is the perfect place to meet them up close and personal! Kids Club Members get free access on October 5 with their membership card.

TAMPA BAY WATCH DISCOVERY CENTER COUNTRYSIDE BANKING CENTER VISIT

OCTOBER 19 | 10:00 AM 2520 Countryside Boulevard, Clearwater

Interact with sea creatures in touch tanks and learn about local conservation efforts with the experts from the Tampa Bay Watch Discovery Center at our Countryside location.

CLEARWATER MARINE AQUARIUM

PINELLAS PARK BANKING CENTER VISIT

OCTOBER 19 | 10:00 AM 5250 Park Boulevard, Pinellas Park

Learn about local marine life at our Pinellas Park Banking Center from the experts from the Clearwater Marine Aquarium.

CAPTAIN BULLSHARK

SEMINOLE BANKING CENTER VISIT

OCTOBER 19 | 10:00 AM

9190 Seminole Boulevard, Seminole

Join us for an adventure with Captain BullShark to uncover hidden treasure and redeem it for a cash prize deposited straight into your account!

BIG CAT HABITAT

FREE ENTRY FOR KIDS CLUB MEMBERS

NOVEMBER 2 | 10:00 AM 7101 Palmer Boulevard, Sarasota

Big Cat Habitat is a large-animal rescue in Sarasota that is home to dozens of exotic animals. Kids Club Members get free access on November 2 with their membership card!

CAPTAIN BULLSHARK

ST. PETERSBURG BANKING CENTER VISIT

NOVEMBER 16 | 10:00 AM 700 Central Avenue, St. Petersburg

Join us for an adventure with Captain BullShark to uncover hidden treasure and redeem it for a cash prize deposited straight into your account!

CLEARWATER MARINE AQUARIUM WEST TAMPA BANKING CENTER VISIT

NOVEMBER 16 | 10:00 AM 3015 W. Columbus Drive, Tampa

Learn about local marine life at our West Tampa Banking Center from the experts from the Clearwater Marine Aquarium.

SMUGGLERS COVE MINI GOLF

FREE ENTRY FOR KIDS CLUB MEMBERS DECEMBER 7 | 9:00 AM

Multiple locations available.²

Smugglers Cove features 18 holes of adventure-style golf bringing golfers through a pirate ship, caves, waterfalls, and live alligators! Each golf course is home to 20-30 American alligators that visitors can actually feed!

¹Membership Card: Each Cash Kids Club member must present their membership card at each participating location in order to receive free admission or free giveaway item. Without the card, our partners reserve the right to refuse free admission or free giveaway. If you need to replace your card, please visit your local banking center. ²Smugglers Cove Mini Golf: Kids Club members are eligible for free golf on December 7 at the following locations: 3815 N. Tamiami Trail, Sarasota, 15395 Gulf Boulevard, Madeira Beach, 19463 Gulf Boulevard, Indian Shores, and 2000 Cortez Road West, Bradenton.

BAYFIRST

700 Central Avenue St. Petersburg, FL 33701

TO LEARN MORE ABOUT CASH KIDS CLUB, PLEASE CALL ONE OF OUR BANKING CENTERS.



Si tiene alguna pregunta, por favor llame o visite un centro bancario local. BayFirstFinancial.com/Locations

NMLS ID 806183



Cash Kids Club CASH KIDS CORNER

Fall 2024 Newsletter