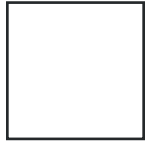


BAYFIRST

700 Central Avenue
St. Petersburg, FL 33701



TO LEARN MORE ABOUT THE TRENDSETTERS CLUB,
PLEASE CALL ONE OF OUR BANKING CENTERS.

Si tiene alguna pregunta, por favor
llame o visite un centro bancario local.

BayFirstFinancial.com/Locations

NMLS ID 806183 



Spring 2024

TRENDSETTERS
▶ CLUB

Newsletter

TIME TO SPRING INTO ACTION, TRENDSETTERS!

Say goodbye to chilly temperatures and hello to warm tropical breezes!

Our club events calendar is jam-packed with both banking center activities and off-site adventures. We are excited to introduce fresh opportunities and welcome more new members to our BayFirst TrendSetters family.

As always, we want to remind you that our events are exclusively available to current BayFirst TrendSetters only unless otherwise noted. You are a valued member of our community, and we want to ensure that we can continue to offer unique opportunities and adventures to you at significantly discounted prices. Our current calendar does not include any guest opportunities, but we are hatching a plan for later this spring.

Though it is not on the calendar quite yet, keep your eyes peeled for a very special invitation to our next member/guest celebration taking place in June. As soon as the details are finalized, we will let you in on the excitement and open registration for you and a friend. We appreciate your loyalty and participation in our TrendSetters Club and we look forward providing you with even more fun and affordable opportunities!

NEW BANKING CENTER

Our 12th banking center is now open! Come visit us at 2075 S. Tamiami Trail, Sarasota, Florida. We look forward to continuing to serve the Sarasota community!

KIDS CLUB SATURDAYS

Invite the kids in your life to Kids Club Saturdays at BayFirst! On the third Saturday of each month, Kids Club members receive a special gift with their deposit, along with treats and refreshments for the whole family!

LET'S CHAT

We always love hearing from you! If you ever have any questions, suggestions for events, or just want to say hi, please email TrendSetters@bayfirstfinancial.com. We look forward to seeing you all at our upcoming events!

NEW CLUB EVENT COORDINATOR

Have you met our new TrendSetters Club Event Coordinator, Joanna Braddock? Joanna now handles our events and is your best point of contact for any questions or concerns.

SPRING EVENTS

Registration for these events opens on Monday, August 8 at 9 a.m.

Register online at BayFirstFinancial.com/TrendSettersEvents

Events do sell out, so register early.

CANDLE MAKING

APRIL 10 | 2 PM

Pinellas Park Banking Center | 5250 Park Boulevard

Join BayFirst and Harper Luxe Co. for a candle making class! Harper Lux Co. is known for curating fragrant coconut apricot wax candles in Tampa Bay, bringing everyday Luxe into your homes. Light bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$6 per TrendSetter

TAMPA BAY WATCH BOAT TOUR

APRIL 16 | 11 AM

St. Pete Pier | 600 2nd Avenue NE

Come aboard a TrendSetters private charter launching from the historic St. Pete Pier with the crew from Tampa Bay Watch. This 90-minute guided tour will include information about our bay, environmental challenges, habitat restoration, and much more. Our TrendSetters cruise includes an onboard lunch.

Exclusive TrendSetters Rate: \$15 per TrendSetter

HAIR TINSEL

APRIL 24 | 2 PM

St. Petersburg Banking Center | 700 Central Avenue
Licensed stylist Sue Cioci Conz brings a hot beauty trend to the TrendSetters! Tinsel hair, also known as fairy hair, is “shimmering strands that are attached to hair.” Choose from a multitude of bright or natural colors that last for weeks. Shampoo, blow dry, curl or flat iron with confidence that your tinsel will remain intact!

Exclusive TrendSetters Rate: \$10 per TrendSetter

SELF-DEFENSE CLASS

APRIL 30 | 11 AM

Countryside Banking Center | 2520 Countryside Boulevard

TrendSetters welcome seventh degree black belt and martial arts studio owner Germano Coker for a self-empowerment series. He and his second degree black belt partner and wife Emma Coker will guide you in raising awareness of your surroundings, using your voice, situation defusal, self-defense, and more!

Exclusive TrendSetters Rate: \$5 per TrendSetter

BIG CAT HABITAT

MAY 8 | 11 AM

Big Cat Habitat | 7101 Palmer Boulevard, Sarasota

Enjoy a private, guided tour, catered box lunch, and all-day access to Big Cat Habitat and Gulf Coast Sanctuary. Founded in 1987, this nonprofit sanctuary is permanent home for rescued cats and dozens of exotic animals. TrendSetters will be escorted to three large indoor/outdoor housing complexes with adjoining exercise habitats. Lunch and cold beverages will be provided.

Exclusive TrendSetters Rate: \$25 per TrendSetter

SELF-DEFENSE CLASS

MAY 14 | 11 AM

North Sarasota Banking Center | 1782 Dr. MLK Jr. Way

TrendSetters welcome seventh degree black belt and martial arts studio owner Germano Coker for a self-empowerment series. He and his second degree black belt partner and wife Emma Coker will guide you in raising awareness of your surroundings, using your voice, situation defusal, self-defense, and more!

Exclusive TrendSetters Rate: \$5 per TrendSetter

CHARCUTERIE BOARD BUILDING

MAY 21 | 2 PM

Belleair Bluffs Banking Center | 401 N Indian Rocks Road

DIY Charcuterie! A charcuterie board is a great way to style your food and add a little flair to any gathering. TrendSetters will learn how to build a culinary masterpiece step-by-step AND take it home to enjoy. Maddalena Clemente of La Casa Del Pane will provide boards, meats, cheeses, fruit, veggies, and nuts for an inspirational afternoon of gourmet fun.

Exclusive TrendSetters Rate: \$20 per TrendSetter

HARBOURSIDE LUNCH & LOUNGING

MAY 22 | 11:30 AM

Holiday Inn & Suites | 401 2nd Street, Indian Rocks Beach

Spring is the perfect time to celebrate the Florida outdoors. TrendSetters will enjoy bayside waterfront dining with a beautiful marina view followed by your choice of water park passes or 18 holes of mini golf in the shaded atrium. Enjoy a limited menu of Italian wrap, foccacia club, or spinach salad with a side dish, iced tea, and dessert. Parking is free.

Exclusive TrendSetters Rate: \$16 per TrendSetter

CANDLE MAKING

MAY 28 | 2 PM

West Tampa Banking Center | 3015 W. Columbus Drive

Join BayFirst and Harper Luxe Co. for a candle making class! Harper Lux Co. is known for curating fragrant coconut apricot wax candles in Tampa Bay, bringing everyday Luxe into your homes. Light bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$6 per TrendSetter

CANDLE MAKING

JUNE 4 | 2 PM

West Bradenton Banking Center | 2102 59th Street

Join BayFirst and Harper Luxe Co. for a candle making class! Harper Lux Co. is known for curating fragrant coconut apricot wax candles in Tampa Bay, bringing everyday Luxe into your homes. Light bites and refreshments will be provided.

Exclusive TrendSetters Rate: \$6 per TrendSetter

SELF-DEFENSE CLASS

JUNE 12 | 11 AM

Carrollwood Banking Center | 16002 N Dale Mabry Highway

TrendSetters welcome seventh degree black belt and martial arts studio owner Germano Coker for a self-empowerment series. He and his second degree black belt partner and wife Emma Coker will guide you in raising awareness of your surroundings, using your voice, situation defusal, self-defense, and more!

Exclusive TrendSetters Rate: \$5 per TrendSetter



SCAN TO REGISTER

LUNCH AT THE COLUMBIA RESTAURANT

JUNE 18 | 11:30 AM

Columbia Restaurant | 2117 E 7th Avenue, Ybor City

History, classic elegance, and fine dining provide for a great TrendSetters experience. Situated in Ybor City, a national historic landmark district and once the “Cigar Capital of the World,” The Columbia draws from its history and the area’s unique culture to create an experience that will create fond memories and new stories. Your three-course meal includes a choice of entrée, salad, dessert, and coffee, iced tea, or a soft drink.

Exclusive TrendSetters Rate: \$15 per TrendSetter

HAIR TINSEL

JUNE 20 | 2 PM

Seminole Banking Center | 9190 Seminole Boulevard

Licensed stylist Sue Cioci Conz brings a hot beauty trend to the TrendSetters! Tinsel hair, also known as fairy hair, is “shimmering strands that are attached to hair.” Choose from a multitude of bright or natural colors that last for weeks. Shampoo, blow dry, curl or flat iron with confidence that your tinsel will remain intact!

Exclusive TrendSetters Rate: \$10 per TrendSetter

CHARCUTERIE BOARD BUILDING

JUNE 25 | 2 PM

Bee Ridge Banking Center | 5600 Bee Ridge Road, Sarasota

DIY Charcuterie! A charcuterie board is a great way to style your food and add a little flair to any gathering. TrendSetters will learn how to build a culinary masterpiece step-by-step AND take it home to enjoy. Maddalena Clemente of La Casa Del Pane will provide boards, meats, cheeses, fruit, veggies, and nuts for an inspirational afternoon of gourmet fun.

Exclusive TrendSetters Rate: \$20 per TrendSetter

To register, please visit BayFirstFinancial.com/TrendSettersEvents. Participants must register via Eventbrite as we can no longer process registrations at our banking centers. If you need any assistance navigating Eventbrite, please email TrendSetters@bayfirstfinancial.com. Each TrendSetter attending the event must register individually with name and email address. Even if the event is free, you must still register in order to attend. We are happy to offer these events at our **Exclusive TrendSetters Rate**, which is typically discounted by 50% of the normal purchase price (For example, a ticket to the Early Bird Dinner Theater is typically \$50. As a TrendSetter, you only pay \$25 and we cover the rest!) Email is our preferred method of communication with our guests. Once registered, please check your email that you registered with for registration confirmation, additional information about the event and any updates that may occur. These events sell out quickly so be sure to register as soon as possible. Once an event is sold out, we invite you to join the waitlist on Eventbrite.

We will contact you if any spots become available. Thank you for understanding and participating!