

# ▶ SPRING HAS SPRUNG!

Cash has many fun events planned for our Kids Club this summer, and we can't wait to see you there!

Thanks for being a part of the Club.



## ▶ YOU'RE INVITED TO KIDS CLUB SATURDAYS

Join us on the third Saturday of each month for Kids Club Saturdays! We're making banking fun with special treats for the whole family, prizes for members who make a deposit into their Cash Kids Club account, and special visits from our community partners! Scan the QR code below to see the full schedule and plan your visit! Then stop by any BayFirst location from 9 a.m. to 12 p.m. to get in on the fun.\*



## ▶ OUR PARTNERS

On the first Saturday of each month, all Cash Kids Club members receive free admission to one of 12 incredible community partners located throughout the Tampa Bay area! You can review the list of our partners and their designated Saturday on our website by scanning the QR code below, or check out the full calendar with all 2024 partners found later in this newsletter.

To take advantage of these offers, you must bring your Cash Kids Club Membership Card to each partner.



\*Sarasota Downtown and Newtown locations are closed on Saturdays.



## ► KIDS CLUB APP UPDATE

Effective June 1, we will discontinue the Cash Kids Club app, previously offered for free to Kids Club members. At that time, the product will no longer be available in the Apple App Store or Google Play Store.

Please note that if you still have the Cash Kids Club application downloaded on your device after the scheduled removal date, you will be unable to launch the app and will receive an error message if you try to do so. For privacy and security purposes, we cannot remove apps or data from a user's device, so you will need to remove the application from your device(s) manually.

While the Cash Kids Club app will no longer be available after June 1, we remain committed to the financial education of our Cash Kids Club members and will soon provide educational resources and information about opportunities for learning on the Cash Kids Club page on our website.

If you have any questions or need assistance during this transition, please do not hesitate to contact our dedicated customer support team at 833.698.2265.

We appreciate your understanding and look forward to continuing to serve you and your family's banking needs.



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## ► A FRIENDLY REMINDER ABOUT OUR PARTNER OFFERS

We love offering free and discounted opportunities for learning and fun. However, to continue to do so, it's important that all members understand and follow the rules created with the community partners hosting our club on the first Saturday of the month. Please remember:

- Offers are exclusively for Kids Club members ONLY and do not extend to parents, friends, grandparents, etc.
- All participating kids must present physical copies of their membership card at the venue to take advantage of the offer.
- Our partners do not have access to our customer database to confirm membership. This is to ensure members' security and privacy.

Unfortunately, there is no flexibility. Without a membership card, you will not be able to take part. Thank you for your understanding. Your cooperation will allow us to renew this program in 2025!

# Cash Kids Club

## MEET OUR 2024 PARTNERS

Mark your calendar and visit our community partners **for free** on the first Saturday of each month! Just bring your Cash Kids Club Membership Card<sup>1</sup> and get ready for days filled with fun, special treats, and more!



### IMAGINE MUSEUM

JANUARY 6

1901 Central Avenue, St. Petersburg



### SUNKEN GARDENS

JULY 6

1825 4th Street North, St. Petersburg



### CLEARWATER MARINE AQUARIUM

FEBRUARY 3

249 Windward Passage, Clearwater



### TAMPA BAY WATCH DISCOVERY CENTER

AUGUST 3

700 2nd Avenue Northeast, St. Petersburg



### NOTHING BUNDT CAKES<sup>2</sup>

MARCH 2

1155 S. Dale Mabry Highway, Suite 5, Tampa

2543-4 Countryside Blvd, Clearwater

2458 4th St N, St. Petersburg



### MOSI

SEPTEMBER 7

4801 E Fowler Ave, Tampa



### TREEUMPH! ADVENTURE COURSE<sup>3</sup>

APRIL 6

21805 State Road 70 E, Bradenton



### ALLIGATOR & WILDLIFE DISCOVERY CENTER

OCTOBER 5

12973 Village Boulevard, Madeira Beach



### GREAT EXPLORATIONS

MAY 4

1925 4th Street North, St. Petersburg



### BIG CAT HABITAT

NOVEMBER 2

7101 Palmer Boulevard, Sarasota



### JAMES MUSEUM

JUNE 1

150 Central Avenue, St. Petersburg



### SMUGGLERS COVE MINI GOLF

DECEMBER 7

3815 N Tamiami Trail, Sarasota

15395 Gulf Blvd, Madeira Beach

19463 Gulf Blvd, Indian Shores

2000 Cortez Road, West Bradenton

<sup>1</sup>**Membership Card:** Each Cash Kids Club member must present their membership card at each participating location in order to receive free admission or free giveaway item. Without the card, our partners reserve the right to refuse free admission or free giveaway. If you need to replace your card, please visit your local banking center.

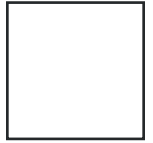
<sup>2</sup>**Nothing Bundt Cakes:** Each Cash Kids Club member will receive one Bundtini<sup>®</sup> at one of the participating locations listed above.

<sup>3</sup>**TreeUmph! Adventure Course:** Each person must pre-register at [www.treeumph.com](http://www.treeumph.com) before visiting with promo code BayFirst. If you have more than one Cash Kids Club member climbing, you will need to make a separate reservation for each child.



# BAYFIRST

700 Central Avenue  
St. Petersburg, FL 33701



TO LEARN MORE ABOUT CASH KIDS CLUB,  
PLEASE CALL ONE OF OUR BANKING CENTERS.



Si tiene alguna pregunta, por favor  
llame o visite un centro bancario local.

[BayFirstFinancial.com/Locations](https://BayFirstFinancial.com/Locations)

NMLS ID 806183



**cash** KIDS CLUB

# CASH KIDS CORNER

Spring 2024  
Newsletter